

## The Senate

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National Peer Forum for Local Government and NHS CEOs  
Addressing the issues and imperatives

### A Special Event

Tuesday 23 March 2010

6:45 for 7pm

Malmaison

1 Wharfside Street

Birmingham, B1 1RD

### Addressing the downturn - Total Place, efficiency and service reconfiguration

The impact of the economic downturn means all of the public sector needs to find radical new solutions to not only deliver better value for money, but also better local services more tailored to local needs. Total Place is the next big step to redesign how we do things and by doing so, improve the quality of life for all communities across England. The West Midlands region is ideally placed to take this agenda forward and move from counting to actions and outcomes.

#### The focus of the discussions will be on:

1. **What we are doing in the region** - how does this compare with what is happening nationally. How can we create a movement for change across the West Midlands and move the debate from counting and strategic intent to action.
2. **Prioritisation and rationing** - how will scarcer resources be allocated? When does mandatory become discretionary?
3. **Shared Services** - pooling shared services is an "easy" win and is likely to become a priority. What is the potential for regional hubs working across local government and the NHS?
4. **Outsourcing and Commercialisation** - what are the issues, structures and appetite?

We are expecting contributions from

- Stephen Hughes - Chief Executive, Birmingham City Council
- Elisabeth Buggins, Chairman, West Midlands Strategic Health Authority
- Gareth Davies, Managing Director Local Government and Housing, The Audit Commission

#### What is the Senate?

The Senate is an interactive peer forum for CEOs which has been running since 2005. Very well attended, it has been focussed on the big themes of the time; up until now focussed on the NHS. We have received very positive feedback on the quality of speakers and the content of the discussion.

*"There is no doubt the evening provided me with information which I will take back to my trust but also an insight into the way forward taking the opportunities presented by your guest speakers on the future of my organisation. I have done a briefing paper for the members of my Board, I have no doubt we will be discussing issues raised during the evening at one of our future workshops."*

*"This is just a short note of thanks for last night's dinner. It was really enjoyable and tremendously thought provoking. I thought your introductory remarks were extraordinarily (or do I mean scarily?) insightful for an "outsider"...as a firm you clearly know the market."*

#### We hope very much you can join us!

If you would like to attend this event please contact:  
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